



Your perception of a premium flagship sedan will never be the same again.



EXPERIENCE NEW LUXURY **KIA QUORIS**



## A CAPTIVATING CLASS-LEADER

While boasting the largest dimensions in its segment, Kia Quoris is the next step in Kia's dynamic and innovative design legacy with its charismatic front mask and sophisticated curves and surfaces.





## PROPORTIONS THAT DEFINE LUXURY

For a premium sedan, beauty lies in the proportions. A long sweeping shoulder and extended rear overhang combine to give Kia Quoris a robust stance and aura of power and dignity.





## ELEGANT AND MODERN SIMPLICITY AT ITS BEST

A sleek and aerodynamic side silhouette is accentuated by a simple yet confident side character line to give Kia Quoris a feeling of spaciousness while emphasizing its performance-driven design.







## STIRRING THE SENSES WITH FUTURISTIC APPEAL

Kia Quoris is a game-changing luxury sedan that pushes the horizons of its segment. Passionate attention has been paid to the finer details including innovative, high-tech touches that enhance both Kia Quoris' functionality and aesthetic allure.





## A PERFECT HARMONY OF CLASSIC LUXURY AND MODERN TECHNOLOGY

From the high-tech, driver-centric cockpit to the plethora of amenities, Kia Quoris boasts a level of sophistication and refinement typically found only in the most expensive European premium sedans.







## AN OASIS OF SPACE AND COMFORT

The exterior concept of elegant simplicity and balanced proportions is carried over to the Kia Quoris' interior to create the most spacious cabin in the segment. Luxurious materials and a sophisticated aesthetic design promise occupants a sensation of high-quality and understated modernity.

The roomy rear seating layout features a state-of-the-art entertainment system rivaling those of the leading luxury models, while a wide assortment of convenience features can be directly controlled by the rear seat passengers. Kia Quoris gives birth to a whole new experience in cabin comfort and ambience.





## A BREATHTAKING ON-ROAD PERFORMER

Kia's engineers have risen to the challenge of infusing Kia Quoris with the dynamic driving performance befitting a class-leading premium sedan. Advanced powertrain technologies, aerodynamic design optimization, and a full air suspension system combine for a truly thrilling drive.



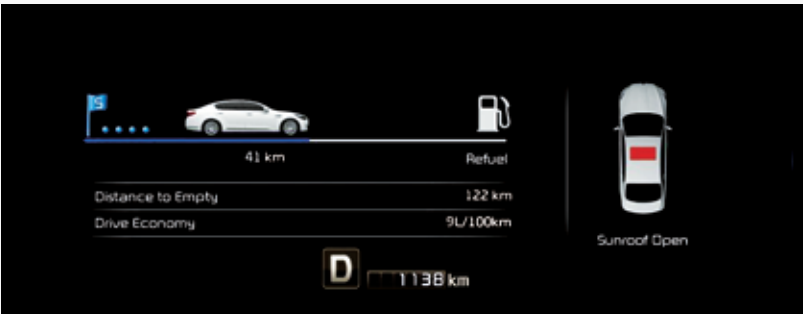




## HIGH-TECH DRIVER INTERFACE

Offering the most useful and timely data in car travel, Kia Quoris' instrument cluster is a blend of futuristic graphics and traditional, sporty cylinder-style gauges, underscoring that this is a car created for the pleasure of driving.

**12.3-inch Full LCD Super Vision Cluster** Using Thin Film Transistor (TFT) technology, the high-definition cluster features precise graphics and delivers a wide range of information with remarkable clarity. The display priorities, graphic colors and size can be personalized to suit your preferences.







## AS SMOOTH AS SILK

The in-house designed 8-speed transmission is mated to an advanced shift-by-wire gear selector that is packaged in a unique center console design configuration. Sporty driving has never been so soothing and effortless.

**SBW (Shift-By-Wire) Electronic Gear Knob** Kia Quoris features innovative SBW (shift-by-wire) technology, which removes any mechanical link between the gear selector and the gearbox. Together with a sensitive joystick control that delivers fast, smooth gear changes, SBW technology helps save space and weight while reducing engine noise in the cabin.





## INTELLIGENT ACTIVE SAFETY FOR PEACE OF MIND

Innovative state-of-the-art safety systems based on advanced radar and sensor technology help prevent accidents by warning and assisting you in hazardous driving situations. In some instances, they act autonomously to let you focus on the pure joy of driving.







**HUD (Head-Up Display)** A variety of information including current speed, navigation directions and lane departure warning are discretely projected onto the windshield glass in the driver's sight line. Brightness of the display is automatically adjusted to suit changing ambient light levels.



**ASCC (Advanced Smart Cruise Control)** A radar sensor at the front of the car monitors the gap between the vehicle ahead. The system automatically applies the brakes to maintain a pre-determined 'safe' distance and will even bring the vehicle to a complete stop, if necessary. The system will re-start the engine and initiate take-off when car ahead moves on.





# A PANORAMIC PERSPECTIVE

In addition to high-tech radar and sensor technology, Kia Quoris is equipped with advanced camera systems that aid in promoting both safety and convenience in numerous situations for stress-free driving enjoyment.

**AVM (Around View Monitor)** Four cameras located at the front, sides and rear of Kia Quoris provide a 360-degree, virtual bird's eye image of the car's location on the display monitor. In conjunction with PGS (Parking Guide System), which uses a steering wheel angle sensor and a rear-view camera to show the predicted trajectory of the vehicle, AVM enables safer and more convenient parking.

1

2

3

4

1. Around view

2. Rear Wide view

3. Rear+left side view

4. Rear+right side view







## AN EXHILARATING DRIVE INTO THE FUTURE

In addition to providing a dynamic and exciting driving experience, Kia Quoris employs highstrength steel throughout the chassis to ensure a higher level of protection against collisions.



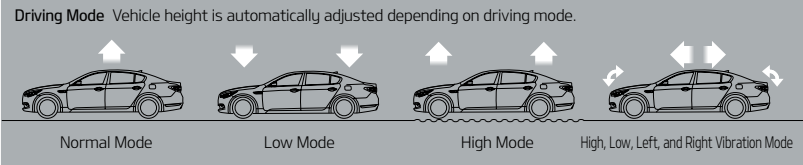


## ADVANCED REAR-WHEEL DRIVE POWERTRAIN

Kia Quoris features an all-new rear-wheel drive platform akin to those used by world-class luxury carmakers, signaling in a new era of performance for the Kia brand. Be prepared for an unexpected level of dynamic power and control.

**RWD (Rear-Wheel Drive)** Near-perfect front/rear weight distribution has created a strong foundation for excellent balance and steering response as well as a sophisticated blend of ride and handling qualities. Kia Quoris' RWD layout provides superb acceleration performance as well as a high degree of stability and control.

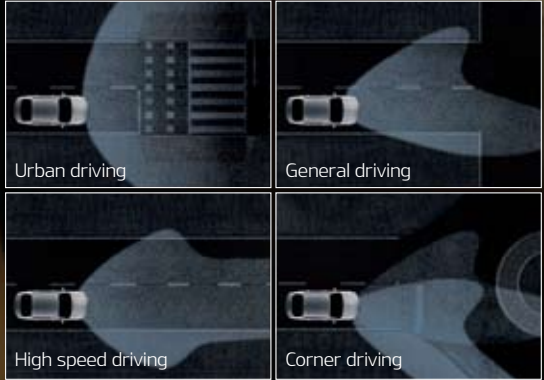
**Air Suspension** Optimal body control is ensured thanks to driving modes that cater to different driving conditions.



**3.8-liter Multi-Port Injection V6 Gasoline Engine** At the heart of the Kia Quoris is a reengineered Lambda V6 gasoline engine boasting a host of improvements and friction-reducing modifications to boost power, raise efficiency and enhance refinement. Featuring dual CVT and all-aluminum block construction, this engine produces a robust 294 ps @ 6,200 rpm with maximum torque of 36.5 kg-m @ 4,500 rpm.







**Full LED Headlights with AFLS (Adaptive Front Lighting System)**  
For optimal visibility when driving at night, AFLS (Adaptive Front Lighting System) works in conjunction with the full LED headlights to deliver a continuously varying beam pattern depending on vehicle speed and steering angle.



**8-Speed Automatic Transmission** Kia's all-new 8-speed automatic transmission guarantees brisk acceleration, high-speed refinement and enhanced fuel efficiency. A choice of four fully automatic modes (Eco, Normal, Sport and Snow) ensures ideal characteristics for all driving conditions.



**Auto Hold Switch** This innovative feature automatically maintains the vehicle in standstill after the driver brings the vehicle to a complete stop by foot brake, then releases by acceleration. You no longer have to keep your foot on the brake pedal to prevent the vehicle from rolling away accidentally when stopped on an incline or caught in slow traffic.



**Three Zone, Full Auto Temperature Control** For ultimate comfort and convenience, individual settings and thermostats for both driver and front seat passenger as well as the rear seating area enable customized climate control according to preferences.

## A SHOWCASE OF ADVANCED TECHNOLOGICAL THINKING

**Advanced 9-Airbag System** Kia Quoris provides an exceptional level of protection from the impact of collisions for all occupants thanks to dual front, twin front seat side and full-length curtain airbags, plus twin rear seat side airbags and a driver's knee airbag. An intelligent airbag mechanism ensures deployment at an appropriate pressure based on the intensity of the collision to prevent excess injury.



**Driver's Knee Airbag** In the event of a crash, the driver's knee airbag deploys to prevent injury to the lower body by offering extra protection for the driver's legs and feet from impact with the steering column and instrument panel.





## A SYMPHONY OF FULL-BODIED SOUND

Immerse yourself in the magical world of Kia Quoris' premium 17-speaker audio system. With sound so lush and realistic, the vehicle's cabin will become your own personal concert hall.



**lexicon**

**Lexicon Premium Sound System** Lexicon by Harman is renowned as a creator of truly concert-hall standards of premium audio reproduction. Consisting of 17 speakers and a 12-channel trunk-mounted digital amplifier, Kia Quoris' sound system utilizes acoustic lens technology to deliver consistent sound quality throughout the cabin while an inverted subwoofer translates into more trunk space and the ultimate in bass performance.

**AUX + USB + iPod** Add another dimension to your in-car entertainment by enjoying your favorite music from your own personal music library.

**Bluetooth Wireless** You can make and receive phone calls while keeping both hands on the wheel and eyes on the road thanks to the steering wheel mounted controls.



**Front Armrest Control Box** Enjoy convenient access to various multimedia functions without lifting your arm off of the armrest. The centralized control panel features an ergonomically designed control knob that enables quick, intuitive, simple operation.



**9.2-inch Driver Information Display** Serving as the interface for climate control and audio & visual (including DVD) system, the large, easy-to-read high definition screen allows the driver to take full advantage of Kia Quoris' state-of-the-art driving and multimedia functions. Intuitive access to quickly recognizable vehicle and road information ensures a higher level of safety and convenience.

### Haptic Steering Wheel Dial

Drivers can easily navigate menus for a variety of vehicle and route information. A slight vibrating sensation when scrolling over a new selection helps to improve driver concentration and safety.



**Rear Entertainment System (9.2-Inch Dual Monitors)** Rear seat passengers are treated to a first-class entertainment experience thanks to twin 9.2-inch monitors set into the back of each front seat. Sit back and enjoy rich multimedia in various video formats along with premium sound quality.



**Rear Armrest Control Box** The wide-array of buttons and dials conveniently located on the rear seat armrest allows back seat passengers to enjoy full control of the rear multimedia entertainment system, second row climate, seat ventilation and rear electric sun shade.



**Wingout Headrests** The rear seat headrests feature side support cushions that can be angled inwards up to 30 degrees while the entire headrest can be adjusted vertically by 15 degrees. Rear seat occupants can enjoy maximum lateral head support for ultimate comfort, especially on long journeys.







**Rear Bench Seat** Passengers in the rear will enjoy the ultimate in travel comfort thanks to Kia Quoris' luxurious rear seats that provide three levels of seat warming capability, power reclining, and firm yet supple thigh, torso and lumbar support. The center arm rest and integrated multimedia control box can be retracted to create ample seating for three adults.



**Ventilated Seats** A thermoelectric device projects heated or cool air to the seat surfaces for enhanced comfort to keep you feeling fresh even on the longest journeys and in extreme temperatures.



**LED High-Mounted Stop Lamp** The elongated horizontal shape of the high-mounted brake lamp not only blends seamlessly with Kia Quoris' stylish rear design but also offers maximum visibility for trailing motorists.



**Puddle Lamps & Pocket Lights** Innovative puddle lamps under the side mirrors illuminate the ground for better visibility when approaching and exiting the vehicle at night while convenient pocket lights under the door handles aid vehicle access in the dark.



**Solar Glass** Featuring a thin film that reflects solar heat and blocks harmful UV rays, the solar glass used for Kia Quoris' windows not only keeps you and your passengers cooler on hot summer days but also protects the cabin interior from damage caused by the sun.

## A SANCTUARY OF RELAXATION & CONVENIENCE



**Button Start / Stop (with Smart Key)** For maximum convenience, the ignition can be turned on or off with a simple push of a button. Meanwhile, the smart key entry system senses when the car's key bearer approaches and automatically unlocks the vehicle.

**14-Way Power Lumbar Support Driver's Seat with IMS** Kia Quoris' 14-way electrically adjustable driver's seat not only addresses nearly every possible support angle, but also stores two customized seat position preferences for maximum convenience.



**Electric Rear Window Shade** A convenient one-touch mechanism lowers or raises the automatic rear window shade for better privacy from prying eyes and enhanced protection from the sun on hot summer days.



**Air Cell Lumbar Support Seats** Pneumatic air cells mounted in the back support cushion of the rear seats can be inflated to varying levels to provide maximum comfort and lessen fatigue on extended trips.



**Power Door Latch** The mark of a truly luxury sedan is maximum convenience with minimal effort. The actuator motor built into the door latch automatically finishes closing the door in the event that it is not fully shut.



**Safety Power Trunk** Featuring electric-power closing and opening capability, the trunk lid will instantly reverse and open when an obstruction to proper closing of the trunk is detected.



**Tilt and Slide Sunroof** Enjoy the fresh air and rejuvenating sunshine with this powered privacy glass sunroof. For added safety, it detects obstructions and automatically reverses direction to prevent injury.





# A COLOR PALETTE FOR THE ARTIST IN YOU

A car of luxury standards this high deserves to be bathed in colors that show off its elegance and refinement. Choose an exterior and interior color scheme that best expresses your definition of beauty.

## INTERIOR COLORS



## EXTERIOR COLORS



Snow White Pearl (SWP)



Bright Silver (3D)



Mineral Silver (E6S)



Platinum Graphite (ABT)



Formal Deep Blue (BLA)



Titanium Brown (MBN)



Aurora Black Pearl (ABP)

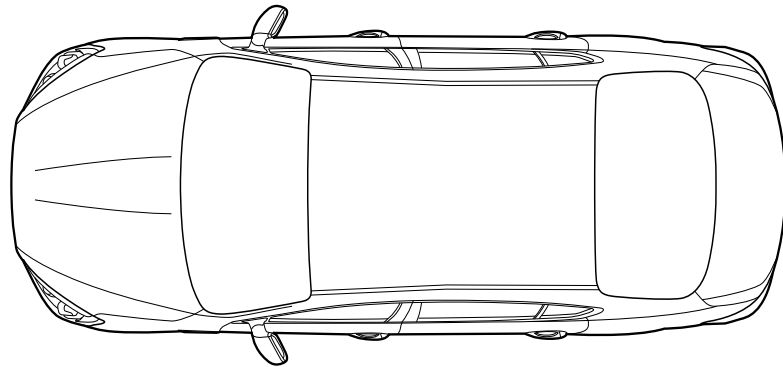
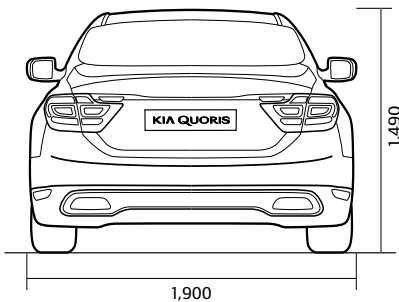
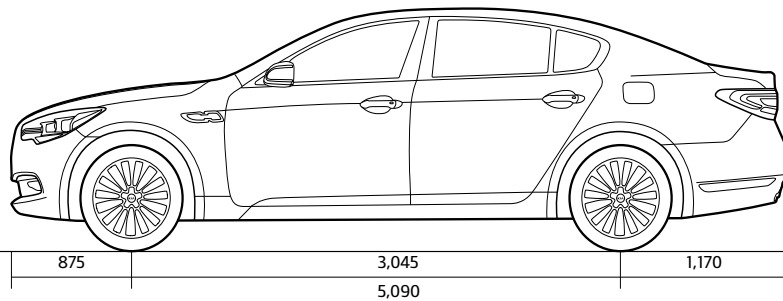
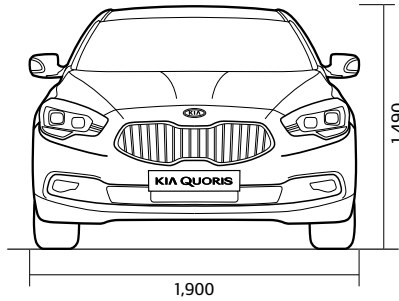
## DIMENSIONS

		unit : mm	
Exterior		Interior	
Overall length	5,090	Head room (Front)	1,020
Overall width	1,900	Head room (Rear)	964
Overall height	1,490	Leg room (Front)	1,145
Wheelbase	3,045	Leg room (Rear)	990
Overhang (Front)	875	Fuel tank capacity (ℓ)	75
Overhang (Rear)	1,170	Trunk capacity (ℓ)	455

## WHEELS



18-inch Alloy Wheels



※ All information and illustrations contained in this brochure are based on data available at the time of publication and are subject to change without notice. Some product features are optional items that may not be available on the base model. Contact your local Kia dealer for the most current information.